

THE NEXT EURO STEP

PROGRAM SUMMARY AND CAPABILITIES

The next Euro step.

Your game's next step happens in Europe.
Madrid, July 1–14, 2027 · Prep (15–18) and
College (18–23) squads from Mexico and
the US.

20

spots

14

days

\$7,900

USD, excl. flight

thenexteurostep.com · contacto@thenexteurostep.com



WHAT THE NEXT EURO STEP IS

Two weeks in Madrid to take a player's game to the next step

A basketball development program in Madrid (July 1–14, 2027) for high school and college players from Mexico and the United States. High-level training with Spanish coaches, games against Madrid clubs, assessment at the start and at the end, and an individual report with professional video.

20 spots, by selection	14 days in Madrid	2 squads: Prep and College	1:5 coach-to-player ratio
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Prep squad • ages 15 to 18

- High school in the US and preparatoria in Mexico
- A higher level and international exposure before college
- Video and a report for the scholarship search
- 24-hour supervision and a separate wing for minors

College squad • ages 18 to 23

- Liga ABE, JUCO, NAIA and other universities
- High-level training with Spanish coaches
- Games against Madrid clubs and college teams
- A clear plan for the next season

The Euro step: two steps to the rim

Step 1 • Here

Pre-registration, video, coach reference and a family interview



Step 2 • Madrid

14 days of training, games, assessment, workshops and culture



The rim • Back home

Individual report, professional video and a next-steps plan

Who we are: Mexican basketball people, from the court to the front office

Hernán Encinas • Co-founder

Former UDLAP Aztecas player and member of the Mexican national basketball team. Statistics Manager of Liga ABE for almost eight years and Project Development Manager at the LNBP. Leads Nacsport México (video analysis for coaches of the national team and UDLAP). Communication Sciences graduate from UDLAP.

Oscar C. Enriquez • Co-founder

A multiple-time champion in Mexican basketball, with a multi-sport career that includes the Borregos of Tec de Monterrey. More than 20 years as an executive across multiple industries and 15 years living in Texas.

OUR CAPABILITIES

Everything it takes to make the trip safe, serious and useful

Selection and assessment

Merit-based process with video, reference and interview; physical and technical assessment at the start and the end.

Basketball program

Qualified Spanish coaches, 2 per squad, 5 hours a day on a hardwood court and games against opponents their age.

Child safeguarding

Written protocol, protection officer, 4 chaperones, a separate wing and staff with background clearances.

Logistics in Spain

A licensed, bonded Spanish travel agency: residence, transport, transfers, visits and insurance.

Report and video

An individual development report and professional video for the athletic profile and recruiting.

Bilingual family support

Info sessions, a documents guide (SAM form, notarized letters) and a daily WhatsApp summary.

Week 1 • Get to know the player

Baseline assessment, position-specific training, first games and individual feedback.

Week 2 • Measure the progress

Individual adjustments, real game situations, a second competitive challenge, a final assessment and a guidance interview.

Plus: leadership, habits and nutrition workshops and guided visits around Madrid.

Time	A typical day in Madrid
7:30	Breakfast at the residence
9:00	Training: technique, shooting and tactics
13:00	Lunch
15:00	Training or a game
17:30	Physio and recovery
19:00	Workshop or supervised free time
21:00	Dinner
22:30	Prep squad: back to the minors' wing

Why Spain? It is Europe's club basketball powerhouse

41 European titles won by Spanish clubs (15 EuroLeagues)	400k+ registered players in Spain	36% of Spaniards follow basketball	2M+ fans per season at ACB games
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Source: ACB general presentation, 2023. The Next Euro Step is not affiliated with the ACB.

PRICE, DATES AND HOW TO APPLY

US\$7,900 per player, everything in Madrid included

Payment	Amount	Date
Deposit to reserve the spot	US\$1,500	On acceptance (Jan–Feb 2027)
Second payment	US\$3,000	March 15, 2027
Final payment	US\$3,400	May 1, 2027

Included

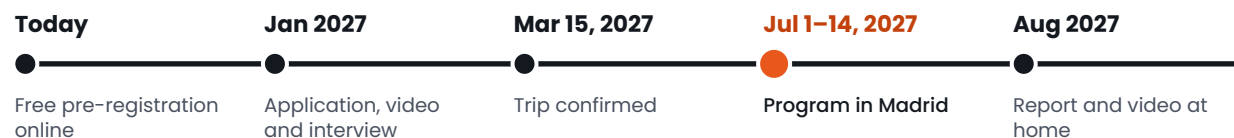
- 13 nights in a residence with full board
- Transfers and daily transport
- Training, games and physio
- Medical and sports insurance
- Three guided visits
- Kit, backpack, video and report

Not included

- International flight (optional group flight from Mexico City, Monterrey and Dallas)
- Passport and documents
- Personal expenses and cancellation insurance

Guarantee: if the player is not accepted or the program does not take place, 100 % of payments is refunded. The trip is confirmed on March 15, 2027. Families in Mexico can pay in pesos.

Your path to Madrid



What's your next Euro step?

Pre-register for free, with no obligation, at thenexteurostep.com/en.html.
Pre-registered families get the application first and an invitation to the online info session.

The Next Euro Step · Dallas, Texas · contacto@thenexteurostep.com

